

TIMOTHY STUART

PERSONAL DETAILS

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CAREER OBJECTIVE

I am seeking a fulfilling position and to establish a career in the social media management to formalise and developing my skills in new and challenging role.

I am a dedicated and work driven individual with experience and exposure to marketing and digital media platforms.

I aim to participate as a team member in a dynamic work environment and focus the opportunity to provide superior value and service within the company or organisation.

QUALIFICATIONS

2013 - 2016
BACHELOR OF COMMUNICATIONS
Melbourne University

2011 - 2013
ADVANCE DIPLOMA OF DIGITAL MEDIA
RMIT

EMPLOYMENT HISTORY

SOCIAL MEDIA PRODUCER

New Media Company

| 2018 to 2019

Company Profile

New Media Company has been operating successfully since 2003 in development and as a service provider for corporations. New Media offers considerable end-to-end digital and media solutions.

Role

My role as social media producer is to support a series of significant projects within the Projects team. This required analysing each clients digital requirements and making relevant implementations and develop digital marketing plans.

Duties & Responsibilities

- Planning and marketing strategy.
- Preparing graphics for social media.
- Troubleshooting and resolving customer issues.
- Interaction with clients and stakeholders
- Planning and marketing strategy.
- Preparing graphics for social media.
- Troubleshooting and resolving customer issues.
- Interaction with clients and stakeholders

DIGITAL MARKETING MANAGER

ABC Radio

| 2015 to 2018

Company Profile

ABC Radio has been operating successfully since 2003 in development and as a service provider for corporations. ABC Radio offers considerable end-to-end digital and media solutions.

Role

My role as digital marketing manager is to support a series of significant projects within the Projects team. This required analysing each clients digital requirements and making relevant implementations and develop digital marketing plans.

Duties & Responsibilities

- Planning and marketing strategy.
- Preparing graphics for social media.
- Troubleshooting and resolving customer issues.
- Interaction with clients and stakeholders
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- Troubleshooting and resolving customer issues.
- Interaction with clients and stakeholders
- Planning and marketing strategy.
- Preparing graphics for social media.

FURTHER TRAINING

ADVANCED GOOGLE ANALYTICS

Certificate in Advanced Google Analytics - data collection, processing and configuration, complex analysis and marketing tools.

INSTAGRAM FOR BUSINESS

Online course to build your business with Instagram and reach people who are primed for discovery.

FACEBOOK PAGES

Online course to create a Facebook Page's, add important details and find new customers to promote your business.

GOOGLE CLOUD FUNDAMENTALS

1 Day instructor-led class provides an overview of Google Cloud Platform products and services.

LINKEDIN PROFILE

Online Course - LinkedIn Profile that can better position you to attract more business opportunities for yourself.

EMAIL MARKETING FOR BUSINESS

1 Day course understanding of how email can benefit your business through best practice scenarios, learning the advantages of various email platforms as well as practical application of an email management tool, such as mail-chimp.

MARKETING AND EVENTS (INTERN)

IBM Australia

| 2014 to 2015

Company Profile

IBM International Business Machines Corporation is an American multinational information technology company headquartered in Armonk, New York, with operations in over 170 countries. For more than a century IBM has been dedicated to every client's success and to creating innovations that matter for the world. The Australia IBM Corporate Web Site, entry point to information about IBM products and services in Australia.

Role

My role 12 month Internship marketing and events Intern is to support a series of significant projects within the Projects team. This required analysing each clients digital requirements and making relevant implementations and develop digital marketing plans.

Duties & Responsibilities

- Planning and marketing strategy.
- Preparing graphics for social media.
- Troubleshooting and resolving customer issues.
- Interaction with clients and stakeholders
- Planning and marketing strategy.
- Preparing graphics for social media.
- Troubleshooting and resolving customer issues.
- Interaction with clients and stakeholders
- Planning and marketing strategy.
- Troubleshooting and resolving customer issues.

SKILLS AND ATTRIBUTES

- Great communication and interpersonal skills.
- Excellent organisational and multi-tasking skills.
- Superior time management skills.
- Committed to the highest levels of professional excellence.
- Demonstrates high levels of attention to detail.
- Direct and decisive with the ability to work under pressure .
- Effective problem solver and communicator.
- Keen business acumen, high degree of personal integrity and work ethic.
- Loyal and hardworking
- Great communication and interpersonal skills.
- Excellent organisational and multi-tasking skills.
- Superior time management skills.
- Committed to the highest levels of professional excellence.
- Demonstrates high levels of attention to detail.

REFERENCES

Joseph Blog

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IBM Australia

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